

What you told us

- Stride is launching its first running shoe in March
- You want content that feels real, not staged: your actual run club, at sunrise
- It has to work for Instagram, TikTok, your website and paid ads
- Everything needs to be ready two weeks before launch

"We want people to feel the energy of the club and want to be part of it."

[Your Studio Name]

PHOTO

Replace with your image (see notes)

Choose your package

Essential

USD 980

- Half-day shoot
- 1 short film (30–45s)
- 1 vertical reel
- 30 edited photos

Launch

RECOMMENDED

USD 1,925

- Full-day shoot
- 1 launch film (60–90s)
- 6 vertical reels
- 40 edited photos

Campaign

USD 2,915

- Everything in Launch
- Extended 2–3 min brand story
- Interviews with members
- Behind-the-scenes set

Prices exclude tax. 50% deposit confirms your date; balance on delivery.

[Your Studio Name]

What you'll receive

1

LAUNCH FILM

60–90 seconds, horizontal, for YouTube, the website and the launch event

6

VERTICAL REELS

Up to 30 seconds each, for Instagram, TikTok and Shorts

40

EDITED PHOTOS

Product, lifestyle and team images for ads, web and press

Delivered as ready-to-post files, with captions-ready vertical versions and a shared download link.

[Your Studio Name]